The email is going out to all Meetup Members.

Newsletter Editor: Donna Walsh

- Plein Fun Fest NEEDS Volunteers
- General Meeting of all Contributing Artists DATE Change
- Exhibit Update
- Programs for the Season
- New Process for CA Donation

Plein Fun Fest NEEDS Volunteers*

We hope everyone who volunteered last year will do so again this year. And I hope more people rally to the cause and volunteer. Please let Lorrie or Donna know if you can volunteer. If I have not heard specifically from you, and you are willing to do the same volunteer job as last year, just let me know. Not trying to exclude any of our wonderful volunteers but just want to make sure all bases are covered. The more volunteers we have the better we can get the word out and have make sure the event is as good as or even better than last year. In no particular order some of the volunteer jobs we have are:

Sales help – need 4 volunteers each for both Friday night & Saturday night. Pati is the chair of the Sales committee.

Hospitality – need **chair** and about 4 volunteers to get food and supplies together and be available each day to make sure the Friday luncheon and the Saturday Artist Hospitality suite go smoothly and the artists feel pampered.

Coordinator for Hosting of Out of town artists

Registration – need volunteer on Saturday morning to stamp canvases of artists checking it.

Friday Paint-out w/ Critique – Manny will again chair, may need some CRC's but you will hear direct from him.

Photography: Action shots on Friday & Saturday, photos of artwork.

PR - the more we do, the more likely sales are to happen, so we need

- Chairperson coordinate and keep track of various PR/Marketing activities
- Press Releases
- Getting PFF event on local calendars
- Getting posters put up around town and local area before hand
- Handing out postcards on the weekend of event
- Setting up lawn signs around OSS to direct people to event
- Social Media postings

Entertainment during reception: Nothing lined up yet. Ideas suggestions???? Reception / Art Sale – giving out wrist bands to invited guests for free drinks Paint the Beach on Sunday: Bring Coffee & Donuts for participating artists

****General Meeting of all Contributing Artists DATE Change****

on Wednesday Jan 8th at Pati's Studio at 3 PM. After the general meeting we will be having a party for Ralph Papa to recognize all he has done for PAPB and Plein Air in general. Ralph has retired from the PAPB board but he is still a very active volunteer.

****EXHIBIT Updates****

Dec 1-2, 2018 PAPB at Armory Weekend Festival to highlight plein air painting – On the weekend of Dec 2-3, 2017 PAPB has been asked again to participate in the Armory Weekend Festival. They were very pleased with our participation last year and the painters around the grounds. The Armory is supplying the tent where we can display our paintings for sale and promotional and marketing materials to let others know all about us and our art. Open to CA's of PAPB, we will be painting around the grounds and sell work from the tent. There will be a 10% commission to PAPB. Please let us know if you are interested in participating in this weekend event. Lorrie & Donna are coordinating.

Friday Dec 7 First Friday Artwalk Nocture On Dec 7, 2018 and subsequent First Fridays, Artists may paint anywhere within the Artwalk Map area. Artists may start painting at 5:00, there is plenty of parking and maps at the Magnus and Gordon Gallery (restroom available). When finished painting Contributing Artists of PAPB are welcome to assemble their paintings at Magnus and Gordon Gallery and hang their work for exhibition. There is plenty of wall space, First Friday during season draws quite a crowd. Only original paintings painted during the Nocturnal Paintout will be exhibited. Maximum painting size 12x16" 20% commission.

Artists are welcome to hang out for Wine & Chocolates and talk with potential customers. PAPB Contributing Artists are welcome to leave their painting hanging through to the next First Friday go out paint again and exhibit. Donna & Brenda are coordinating

Delray Beach Library Show will be in **Jan / Feb** and as last time the first part of the show will be PAPB CA's and the last month will be artwork from Plein Fun Fest. Thanks to Lynn Peterson for volunteering to chair this exhibit.

Loxahatchee Day is Feb 9 – Ralph and Carolyn are attending a meeting about this paint-out and the exhibit that will follow. The hope is to smooth out some of the bumps that we encountered last year for the chair and participants.

JCC Boca March – May 2019 in the planning stages. Al & Frances are coordinating

Other opportunities are being looked into as well.

****Programs for the Season****

- Manny will once again run the paint-out with critique program from November to April. Please welcome Julia Stevens, Bette Coningsby, Marilyn Liedman and Dale Stryker to our group of Critique Coordinators (CRC) for PAPB.
- Julia Stevens has been hosting paintouts in Broward to make it easier for those in that area to paint with PAPB friends.
- Save the date Plein Fun Fest will be Feb 1-3, 2019. This will coincide with the final concert at the Pavilion with was great for our silent auction sales, as well as first Friday Art Walk. And this year we will have a post-PFF exhibit at the library.

**** New Process for CA Donation ****

We have heard back from many of our CA's (Contributing Artists') that the system of announcing that CA donations are due sometimes get lost in the shuffle. We really appreciate all the support and we want to make that process easier. Beginning soon, the treasurer will send individual pledges by email to current CA's for 2019 renewal. The pledge requests will come out in November 2018 and will be due January 1st, 2019. The pledge request will allow you to 'click to pay'. Artists' who wish to become a CA for the first time will still make the initial donation through the PayPal link on the website. That will get the artist into our CA database. **Also effective in 2019 the minimal CA donation will be \$35.**

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PAPB Advertising Rate Sheet available at https://docs.google.com/document/d/119yg0FW_Jo_Yilvoo28igGXbBVd-Fb5ovgWEVttwlO8

The small print - i.e. policies you need to be aware of.

Definition of Plein Air Painting for PAPB

https://www.meetup.com/palmbeachartists/pages/25875843/Definition_of_Plein_Air_Painting_for_PAPB/

PAPB Etiquette & Guidelines for Meetup /Exhibits/Events Policy - PAPB guidelines are established by the PAPB Board or 3rd party, i.e. property owner, park, city. Any deviations must be approved by the organizer of the event or strictly adhered to. Depending on the severity of the infraction of the guideline, the offender will be disinvited to associated meetup/events and/or exhibits. The consequences will be determined by the PAPB Board. See complete policy at https://www.meetup.com/palmbeachartists/pages/24997650/POLICY%3A PAPB Eti quette and Guidelines

Email Notifications Policy – Plein Air Palm Beach does not provide access to our mailing list to promote products or events. See complete policy at https://www.meetup.com/palmbeachartists/pages/25017991/Email_Notifications_Policy/