## The email is going out to all Meetup Members.

- Plein Air Palm Beach, Inc.
- Lunch & Meet and Greet at CCPB Saturday May 10
- Poll for best days for Paint-outs
- Email Notifications Policy

### Plein Air Palm Beach, Inc.

Effective as of April 29<sup>th</sup>, 2014 Plein Air Palm Beach, Inc. is officially incorporated as a Florida not for profit corporation. The following individuals are the first directors of the corporation: Donna Walsh (incorporator), Lorrie Turner (Registered Agent), Ralph Papa, Frances Lynn, Patricia Maguire, Manny Jomok, Stephen Nash and Elfrida Schragen. We do not have officers but each director has taken on a role that PAPB needs.

Committees and activity coordinators are as follows:

- Social Media & Marketing

  Pati
- Hospitality (to set up and coordinate functions) Frances Lynn
- Website Donna and Ralph
- Community Outreach Ralph
- Organizational Development Donna
- Programming ( paint outs ) Manny
- Public Relations Steve Nash
- Volunteer Coordinator Lorrie Turner
- Publicity Elfrida

We will still need more volunteers so please think about your talents and what you may be able to contribute to PAPB to help the organization grow. Let Lorrie know that you can volunteer. Even if you are not sure you what you we may need but you just want to volunteer, raise your hand and get involved.

We will be having a strategic planning meeting at the end of May. Anyone interested in participating should contact Donna.

# Meet and Greet Saturday May 10<sup>th</sup>, 2014 2 – 4 PM

Meet for lunch first at noon if you want a chance to socialize. I'm leaning towards Ristico Italiano for the lunch spot. Staff at CCPB recommends, it gets good reviews and is close to the Cultural Council. So far 11 artists have RSVP'd. RSVP at http://www.meetup.com/palmbeachartists/events/178925872/ After lunch

we will head over to the Cultural Council for the Meet and Greet the Artists. As you all know, Plein Air Palm Beach has an exhibit at the Cultural Council of Palm Beach running from April 11, 2014 to June 7, 2014. This will be an opportunity to meet the artists whose work is part of the exhibit. This will be more casual than the wonderful opening reception. It will be a chance to invite all your friends who could not make it then and it will be a chance to get a really good look at the exhibit and talk to the artists. And, it will be fun!!

## **Paint-Out Scheduling Poll**

There is a poll about best times for paint-outs. It is at <a href="http://www.meetup.com/palmbeachartists/polls/1014732/">http://www.meetup.com/palmbeachartists/polls/1014732/</a> Please take a minute to take it so we can make use of the results for planning next years programs.

#### **Email Notifications Policy**

We have a large and active group and I want to make sure that our meetup members are notified of paint-outs we sponsor, and also area opportunities, but not unduly burdened with lots of email updates. Organizers can also send out announcements to the whole group or to subgroups, for example artists who attended a particular meetup. Here is our policy for updates to meetup members.

As stated on the meetup site, our meetup mailing list is used only to notify members of our scheduled meetups, and notifications from group organizers. Plein Air Palm Beach does not provide access to our mailing list to promote products or events.

However, I am happy to include contributing artist news & area plein air events in my NEWS updates for the meetup group. I generally send NEWS updates about every two weeks so those wishing to be in the NEWS Update should send me anything to be included in text format.

On the web calendar <a href="http://www.pleinairpalmbeach.com/calendar.html">http://www.pleinairpalmbeach.com/calendar.html</a> I have all the meetups as well as PAPB exhibits and community events. My criteria for a community listing is that is be in line with our mission and that it is a public event. The description section of a community event can have weblinks to your webpages, or pdfs. I only list PAPB events on the side bar of the menu page.